

L.A.'s Choice 2004



You voted, now here they are – the top in sports & fitness in Los Angeles for 2004. From events to retail outlets to training hot spots, the following are your selections for *L.A.'s Choice*.

Voted on by the readers of *LAS&F Magazine*

EVENT EXPO

- 1. L.A. MARATHON** — Roam the L.A. Convention Center floor at the massive Quality of Life Expo.
- 2. L.A. Triathlon** — An obvious choice among local triathletes.
- 3. SoCal Bike Expo** — Try track demos or shop in the marketplace.

POST-RACE PARTY

- 1. THE GREAT RACE** — With more than 50 booths serving up food (pizza, ice cream, burritos, fruit & more), there are plenty of reasons to stick around L.A.'s largest outdoor running expo.
- 2. Run Hit Wonder** — It may be hard to recall the live music on the course, but the post-race concert with 20,000 others is unforgettable.
- 3. Rock 'n' Roll Marathon** — The original post-race concert.

RUNNING EVENT HALF MARATHON OR GREATER

- 1. L.A. MARATHON** — L.A.'s largest race celebrates its 20th anniversary in 2005 and its third straight year atop this list.
- 2. Rock 'n' Roll Marathon** — A rockin' event that always draws rave reviews.
- 3. Long Beach Marathon** — This "beach party" run improves every year.

RUNNING STORE

- 1. TOP TO TOP** — Full-service specialty shop with two west-side locations offers large variety of footwear and apparel.
- 2. Phidippides** — Cozy, knowledgeable store is always a favorite.
- 3. Future Track** — Store made dramatic improvements in 2004.

HEALTH FOOD STORE

- 1. WHOLE FOODS** — Take care of all your health food needs in one stop at this quality-focused grocery chain.
- 2. Trader Joes** — Unique store has nearly 30 L.A. area locations.
- 3. Wild Oats** — A top-notch, local health food store.

TRAIL RUN

- 1. SYCAMORE CANYON** — Enjoy spectacular views on this north Santa Monica Mountains trail.
- 2. Cheeseboro Canyon** — A consistent choice for trail runners.
- 3. Griffith Park** — This massive park is amazing, to say the least.

RUNNING EVENT LESS THAN HALF MARATHON

- 1. RUN HIT WONDER** — In only two years, Nike has set the bar by bringing one-hit wonder concerts to the course and the post-race party.
- 2. The Great Race** — Cool courses, terrific prizes and fun festivities.
- 3. Brentwood Run** — Memorial weekend race features a scenic course.

BIKE SHOP

- 1. HELEN'S CYCLES** — Knowledgeable store with six Southland locations takes its third-straight *L.A.'s Choice* title.
- 2. Super Go** — Cycling superstore always makes the list.
- 3. Bikeology** — West L.A. shop emerges as local favorite.

TRIATHLON CLUB

- 1. L.A. TRI** — There's a reason it's the largest triathlon club in California and one of the largest in the world.
- 2. Transcend Racing** — On-the-rise women-only club.
- 3. Disney** — Studio-based club is large part of Malibu Tri.

HEALTHY RESTAURANT

- 1. A VOTRE SANTE** — Beverly Hills eatery, meaning "to your health," emerges with healthy versions of Mexican & Mediterranean food.
- 2. Good Earth** — Get savory, healthy food at this Studio City bakery.
- 3. California Chicken Café** — A great choice for chicken and more.

